eLearning:
Why Content is Key

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Given the push toward the use of electronic health records and other software based management programs throughout the medical field, many who were previously on the fence are finally starting to take the notion of technology implementation more seriously. Of course, in order to utilize their systems efficiently, providers must take steps to ensure that their employees are properly trained.

From nurse practitioners to administrative and billing professionals, it's imperative that everyone within a given practice learn how to utilize whatever new system(s) are put into place – which is precisely why training is so important. When searching for learning management systems that are likely to make the idea of technology usage seem less threatening and far more approachable, providers need to focus their efforts on finding programs that employ a user-oriented approach to training.

Those looking to optimize those employee training hours should do their best to allow the financial considerations of instruction to fall second in line to two of the more "meaningful" aspects of learning management systems: substance and structure. After all, what makes a training program successful is not simply its venue or price tag, but its actual content. Along these lines, a good learning management system will be one that allows users to understand the scope of the technology as it relates to various aspects of the business..

Naturally, every training program is going to boast of its ability to make the implementation process easy, efficient, and affordable, but what providers need to look out for is the perfect balance of information, instruction, and user support. Additionally, a learning program that seeks to cram hours' worth of information into a couple of days of training is not one that is likely to serve providers or employees well. While training should certainly be goal-oriented, providers need to realize that most employees can only absorb so much information within a certain period of time. Whereas classroom or onsite training offers the benefit of face-to-face interaction and questioning, today's eLearning platforms allow users to get educated at their own pace without feeling unduly burdened or overwhelmed.

While the venue for instruction can certainly play a role in a training initiative's overall success, the key is to find a program that doesn't simply spit out information blindly, but rather, that caters to users from a variety of technological and professional backgrounds. By focusing on learning management system content and asking all of the right questions, providers can maximize their investments and ensure that soon enough, the use of systems will be "meaningful" within their practices on multiple levels.